





Company Overview

Our mission is to completely reimagine how people live.

Fitzrovia is proud to lead the future of rental living, feeling more like a premium hotel than your average apartment building, and acting as a vibrant backdrop for their residents. They oversee every facet of their buildings, from construction and design to hiring and training their exceptional staff. They are on a mission to universally reinvent the rental housing experience.



300+ Employees, with Office in Toronto and Montreal



8 Income Producing Properties Owned and Managed



8 Towers Completed*



8,800 Total Units



15 Towers Under Development and Construction



\$10 billion in Assets
Under Management

fitzrovia.ca

The future of rental living is here.

^{*} Includes Brixton and Liberty House, which Fitzrovia has since sold





Bloor + Dufferin

PROJECT OVERVIEW

The Marlow masterplan is a communityoriented, pedestrian-first, mixed-use development located on the south west corner of Bloor and Dufferin. The development is envisioned as a world-class example of urban design that prioritizes vibrant community spaces and the preservation of the neighbourhood's rich heritage components. The master plan in partnership with Hazelview will feature more than 2,000 residential units, including 56 designated as affordable housing. It will also introduce a new private road and expansive open spaces. With a direct connection to the TTC via an underground tunnel from Dufferin Station, residents will enjoy seamless access to public transit.

PROJECTED COMPLETION
Q1 2026

RESIDENTIAL UNITS
897

COMMERCIAL PARKING
90

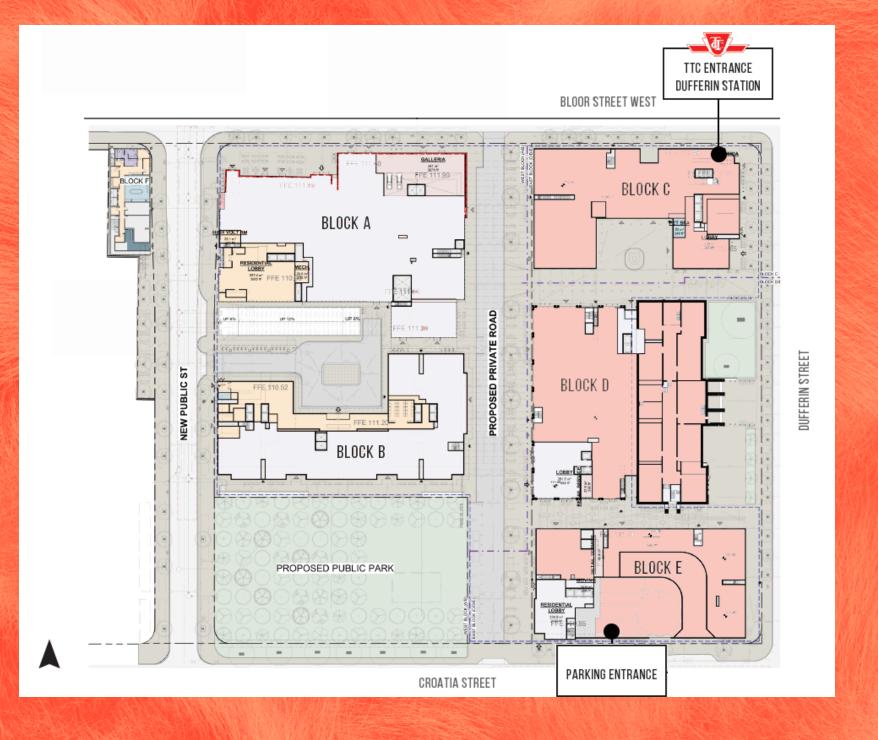
RKING TOTAL RETAIL GLA

45,000 SF

27,000 SF

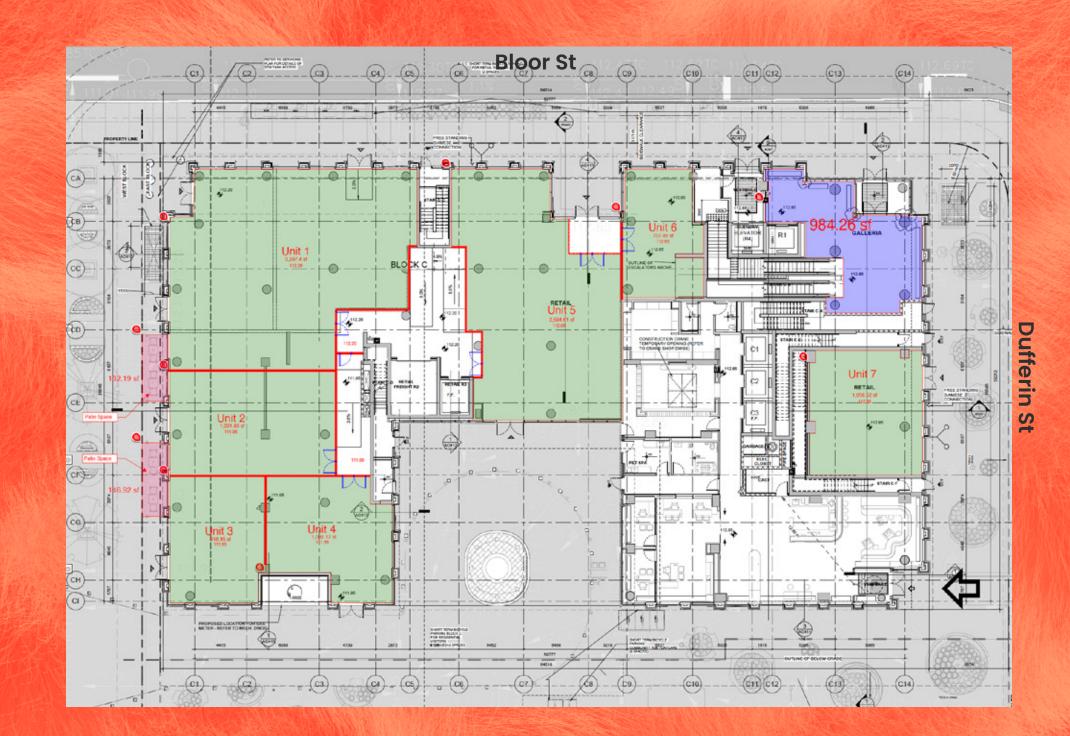


Site Plan



Block C

UNIT 1: 3,297 SF AVAILABLE UNIT 2: 1,332 SF AVAILABLE UNIT 3: 919 SF AVAILABLE UNIT 4: 1,081 SF AVAILABLE UNIT 5: 2,585 SF AVAILABLE UNIT 6: 738 SF AVAILABLE UNIT 7: 1,057 SF AVAILABLE



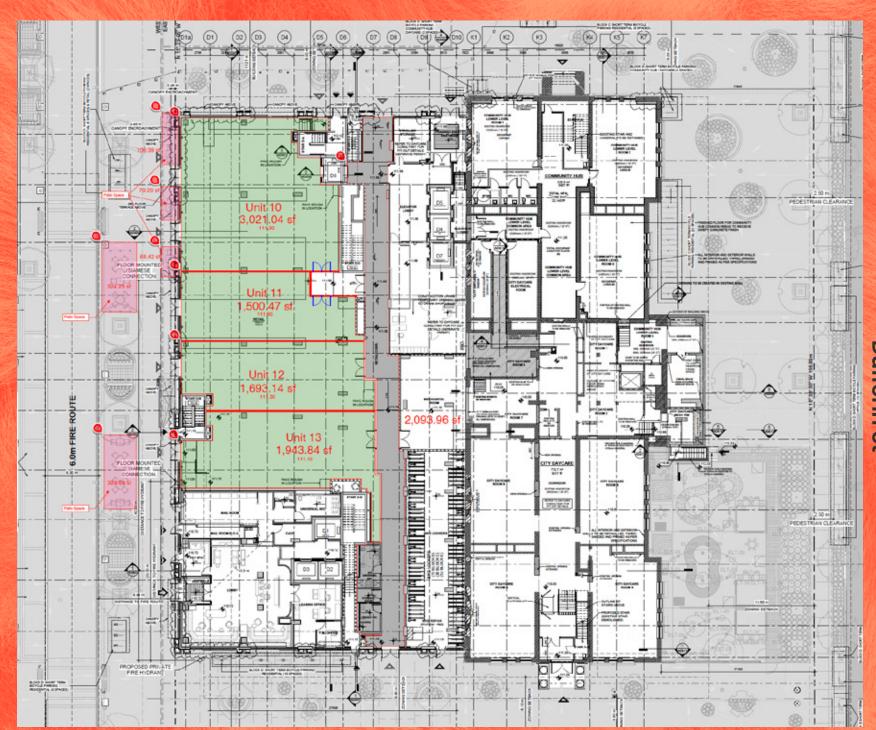
Bloor St (c2) (3) C11 C12 (C1) **C4** C5 (cs) (c9) C10 C13 C14 59777 - - 0 Unit 8 8,561.55 s 0 d b 0 Unit 10 3,001.13 sf 0 0 0 0

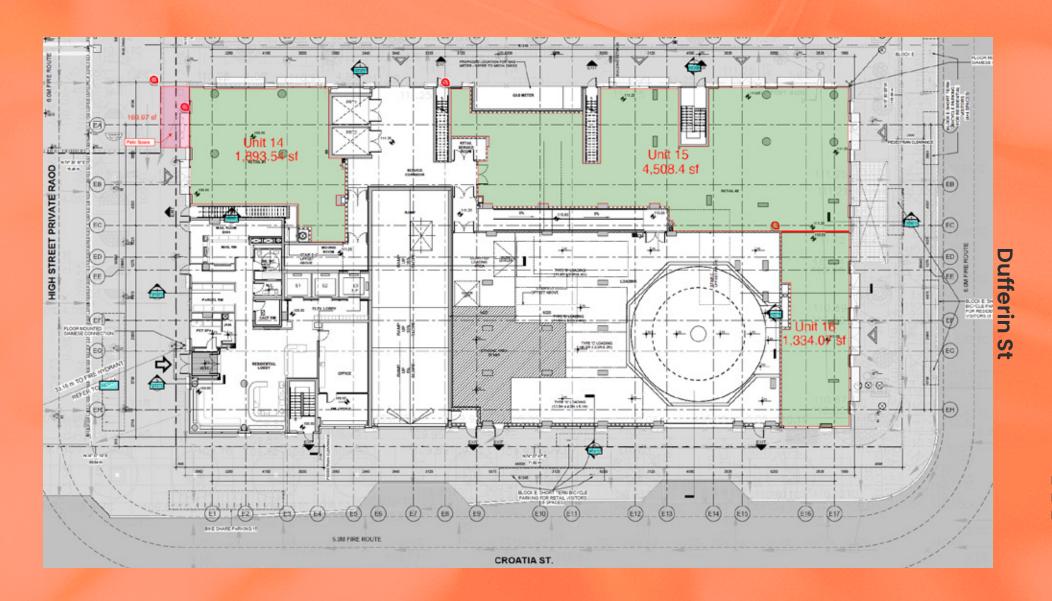
Block C

UNIT 8: 6,015 SF AVAILABLE UNIT 9: 3,037 SF AVAILABLE UNIT 10: 2,889 SF AVAILABLE UNIT 11: 3,001 SF AVAILABLE

Block D

UNIT 10: 3,021 SF AVAILABLE UNIT 11: 1,500 SF AVAILABLE AVAILABLE UNIT 13: 1,944 SF AVAILABLE





Block E

UNIT 14: 1,894 SF AVAILABLE UNIT 15: 4,508 SF AVAILABLE UNIT 16: 1,334 SF AVAILABLE



Nº 10 DEAN

INFUSE FLAVOUR INTO YOUR ROUTINE

All Fitzovia Collection communities are home to 10 DEAN, a new third-ware cafe and bar known for infusing aroma and flavour into your daily routine. Experience the perfectly balanced espresso from our rotating selection of single origin beans or savour a refreshing cocktail that was hand-crafted just for



A-B-C, NOW EASY AS 1-2-3

Bloomsbury Academy provides the Fitzrovia Collection of properties with a best-in-class year-round preschool and kindergarten program. Following innovative best practives in early childhood education, Bloomsbury offers an inclusive learning environment to support all aspects of a child's well-being.

Bloomsbury reflects Fitzrovia's commitment to positive social impact by supporting urban families and their busy schedules.





FROM RUFF TO FLUFF

Cleveland Clinic
Canada

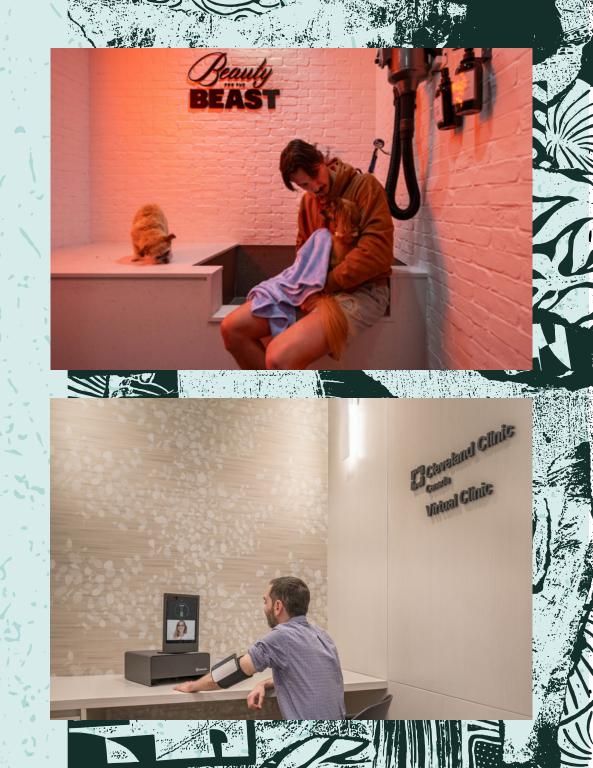
YOUR HEALTH MATTERS

Stocked with lush, pet-friendly shampoos and the best in wash, dry and grooming equipment, Beauty for the Beast is a one-of-a-kind paw-spa designed specifically for our residents' furry friends.

Our valued companions enjoy complimentary treat breaks in between grooming treatments, and a five-star treatment that matches the comfort and quality of our community experience. Cucumber slices not included.

Experience peace of mind with complimentary access to virtual care from Cleveland Clinic Canada, a global healthcare leader

Using innovative technology, you can confidentially connect with a Cleveland Clinic Canada clinician for non-emergency





Schools

- . St. Sebastian Catholic School
- 2. Westside Montessori School
- 3. St. Helen Catholic School
- 4. St. Mary Catholic Academy
- 5. St. Anthony Catholic School

Parks / Recreation

- 6. Dufferin Grove Park
- 7. Trekfit Outdoor Wokrout Park
- 8. Brockton Stadium
- 9. Paradise Theatre
- 10. Dovercourt Park
- 11. Toronto Public Library
 Bloor/Gladstone Branch

Grocery / Pharmacy

- 12. No Frills
- 13. Walmart Supercentre
- 14. Bengal Grocery
- 15. Remedy'sRx Últra Pharmacy
- 16. Easy Health Food Store

Retail

- 17. The Spot
- 18. The Monkey's Paw
- 19. Re-Life Vintage
- 20. The Wanderly
- 21. La Leur
- 22. Sweet Pete's Bicycle Shop
- 23. United Boxing Club

Restaurants

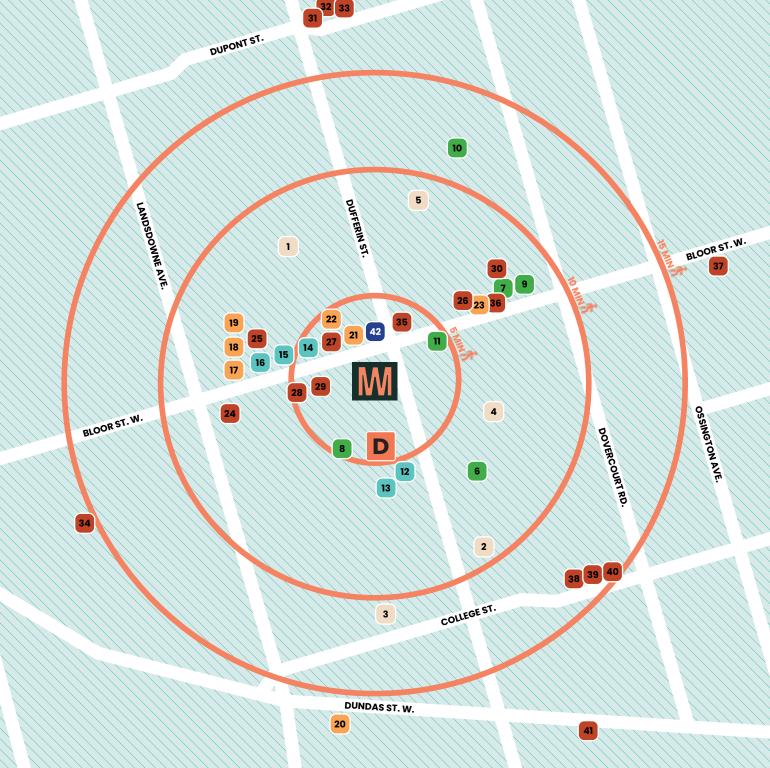
- 24. Sugo
- 25. Bakerbots Baking
- 26. Sarang Kitchen
- 27. Burdock Brewery
- 28. Monte Bianco Italian Cuisine and Pizzeria
- 29. The Three Speed
- 30. Osteria Rialto
- 31. Parllel
- 32. Paradise Grapevine Winery
- 33. General Public
- 34. Ethica Coffee Roasters
- 35. Pancho's Bakery
- 36. Gus Tacos
- 37. Saving Gigi
- 38. Giulietta
- 39. Lardo
- 40. Oroshi Fish Co.
- 41. Milou

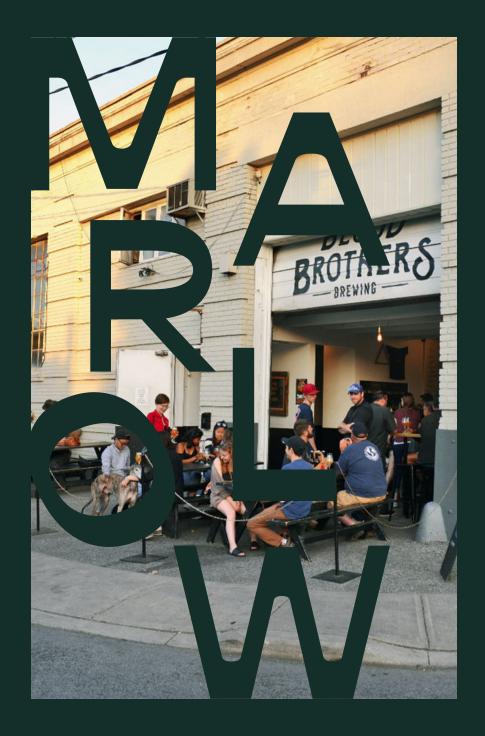
Connectivity

42. Dufferin TTC Station - 27,837 Avg. Daily Weekday Customers

Dufferin Mall

- LCBO
- Sephora
- Winners











Marlow

Demographics

3KM RADIUS

POPULATION SIZE, 2024

287,233

AVG. HOUSEHOLD INCOME

\$131,660

HOUSEHOLDS, 2024

130,329

DAYTIME POPULATION

264,187

BACHELOR DEGREE & HIGHER

50.3%

MEDIAN AGE

37.5

PROJECTED POPULATION, 2029

306,589

PROJECTED AVG. HOUSEHOLD INCOME, 2029

\$156,334

PROJECTED HOUSEHOLDS, 2029

139,185

Contact



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